

## MPower Partners announces its investment in SHE, Inc.



October 26, 2022; Tokyo, Japan: MPower Partners Fund, Japan's first ESG-focused global venture capital fund, has invested in SHE Inc. (Tokyo, Japan), which provides a reskilling and job support platform for millennial women, as a lead investor.

With the rapid emergence of new technologies and accelerating innovation, the importance of continuous reskilling has been growing. However, reskilling does not necessarily guarantee employment, and many women struggle to find new job opportunities after learning new skills.

To bridge the gap, SHE provides a platform, **SHElikes**, which provides not only learning and coaching opportunities, but also employment support. Since its founding in 2017, the company has steadily grown its business under the vision of "creating a world where everyone can realize their unique value and thrive," and has supported a cumulative total of over 60,000 women in building their careers. SHE also launched "SHEmoney," a service that provides financial literacy education in 2021.

MPower Partners is firmly aligned with SHE's vision and has invested in the company as a lead investor. As career mobility is expected to become more common in future, we look forward to supporting SHE's growth as a leading company to empower women through reskilling and employment. MPower is also excited to be a part of SHE's journey to embrace ESG, which we believe will help accelerate its growth in order to create a more diverse world.



## **Comment from Eri Fukuda, CEO/CCO, SHE**

Since its establishment in 2017, SHE is now in its six fiscal year with about 90 employees and our main service, SHElikes, has grown to be used by a cumulative total of over 60,000 women. What started out as a small private business that emerged from an idea I had as a student has since grown into what SHE is today thanks to numerous people who showed their support and empathy for our vision.

We would like to express our sincere gratitude to MPower Partners for believing in our achievements and future potential. Since MPower Partners focuses on ESG and DEI, and is founded by three females, we are grateful to partner with them on our journey. SHE aims to become the "career standard" platform for women in the 21st century. To achieve this goal, we will focus on recruiting high-quality talent and developing products to strengthen the cycle of learning and working.

If women are uncertain about their future career plans, they can find reskilling solutions and role models at SHE.

### **SHE's Press Release regarding this round (Japanese)**

<https://prtimes.jp/main/html/rd/p/000000178.000027564.html>

### **About SHE**

Location: Minamiaoyama 3-7-21, Minatoku, Tokyo

CEO/CCO: Eri Fukuda

Business: Development and operation of SHElikes, reskilling and job support platform for millennial women.

Corporate URL: <https://she-inc.jp/>

### **About MPower Partners**

MPower Partners Fund is Japan's first ESG-integrated global venture capital fund that aims to support entrepreneurs providing solutions to societal challenges through the power of technology, and to promote sustainable growth by incorporating ESG (Environment, Social, Governance) into their core business strategies.

For more information, please visit: <https://www.mpower-partners.com>

For inquiries, please contact: [info@mpower-partners.com](mailto:info@mpower-partners.com)

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