

## **MPOWER Partners announces its investment in MeetsMore**



Aug 4, 2022; Tokyo, Japan: MPOWER Partners Fund, Japan's first ESG-focused global venture capital fund, has invested in MeetsMore Inc. (headquartered in Chuo-ku, Tokyo; Founder & CEO: Ayako Ishikawa; hereinafter "MeetsMore"), operator of MeetsMore and MeetsOne, a sales quote comparison and order placement platform.

With its core mission of boosting Japan's GDP by increasing labor productivity, the company has developed the platform, "MeetsMore," which optimizes the time-consuming process of estimating and comparing sales quotes through its AI-driven algorithm. The platform offers a wide variety of services from household assistance in renovations and cleaning, to business support through accounting and legal services. All accessible through the Meetsmore mobile app and browser, the platform has already registered more than 2 million order requests thus far.

The company has also released "MeetsOne," a vertical SaaS platform for enterprises that centralizes management and automation of all workflows, including marketing, customer service, field work, and back-office operations.

MPOWER Partners recognizes the high potential and societal significance of MeetsMore's platforms, and the company is in a position to support the nation's 3.8 million small and medium-sized businesses as well as their 30 million employees. We believe that MeetsMore will play a pivotal role in the Japanese economy through further expansion and development of its innovative products, and MPOWER will do its utmost to support the company's growth by advising on its business development and integration of ESG considerations.

### **Comment from Ayako Ishikawa, Founder & CEO, MeetsMore**

We are very excited to have MPOWER Partners join us as a shareholder. MeetsMore offers "MeetsMore," a sales quote comparison and order placement platform, and "MeetsOne," a SaaS management platform for on-site work and short-term projects. Through these platforms, MeetsMore aims to foster a society where businesses can deliver higher performance with reduced overtime work. As our core focus is improving labor productivity, we are aligned with MPOWER Partners' belief that integration of ESG considerations can improve our company's business strategy.

With our vision of "Expanding Japan's GDP and creating a society where people can envision a better tomorrow," we will work towards a future where all people can realize their aspirations.



### **MeetsMore's press release regarding this round**

<https://prtimes.jp/main/html/rd/p/000000021.000026519.html>

### **■MeetsMore Summary**

Location: G-7 Building 8F, 7-16-12 Ginza, Chuo-ku; Tokyo

Founder & CEO: Ayako Ishikawa

Business: Development and operation of MeetsMore, an online sales quote comparison and order placement platform that offers services including tax accountants, house cleaners, and photographers.

Corporate URL: <https://meetsmore.com/company>

“MeetsMore” URL: <https://meetsmore.com/>

“MeetsOne” URL: <https://meetsone.com/>

### **■MPower Partners Fund Summary**

MPower Partners Fund is Japan's first ESG-integrated global venture capital fund that aims to support entrepreneurs providing solutions to societal challenges through the power of technology, and to promote sustainable growth by incorporating ESG (Environment, Social, Governance) into their core business strategies. The founding team draws on their extensive experience in the financial industry and ESG matters to support the global expansion of startups and strives to infuse ESG elements into the ecosystem.

Fund website: <https://www.mpower-partners.com>

For inquiries regarding this matter, please contact  
[info@mpower-partners.com](mailto:info@mpower-partners.com)

This press release has been prepared for the purpose of providing information to qualified institutional investors and potential portfolio companies of the Fund, and is not a disclosure document pursuant to the Financial Instruments and Exchange Act, and does not constitute a solicitation or recommendation to purchase the Fund.